

THE UNIVERSITY OF IOWA  Office of
Outreach & Engagement

OCTOBER 2017



Linda Snetselaar, Associate Provost for Outreach and Engagement

Partnership Highlights

In September, Office of Outreach & Engagement staff attended the Engagement Scholarship Consortium Annual Conference in Birmingham, Alabama. Nick Benson, Director of Community Development & Outreach, presented at the conference on the topic "*Doing Good Well*," focusing on the idea that community engagement should be based on scholarship and best practices. The presentation was well received. Outreach & Engagement staff attended other sessions that focused on the

topics of community engagement and promotion and tenure, staff development for the community engagement professional, and the role of arts and culture in community engagement.

I encourage you to visit our website at outreach.uiowa.edu or follow us on social media to learn about the important community engagement work occurring at Iowa.

Stay connected with us on social media! You can [like us](#) on Facebook, [follow us](#) on Twitter, and [view us](#) on Instagram.

PROGRAM UPDATES



Over 1,200 4th graders from the Iowa City Community School District attended a performance by the University of Iowa Symphony Orchestra at the UI's new Voxman Music building on October 3.

Arts Share was a co-sponsor of the event, and created educational YouTube videos that helped prepare students for the concert. The 4th graders had many favorite program selections, including Bach's *Tocatta* performed on the 3,883 pipe organ, Tchaikovsky's *Waltz of the Flowers* from *The Nutcracker* (which featured UI dancers), and the *William Tell Overture* by Rossini.



Maya Bassuk performs with the UI Symphony Orchestra for district 4th



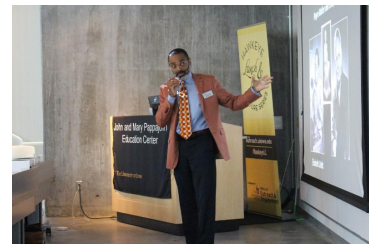
Former Grant Wood Fellows, Tameka Norris and Terry Conrad, welcome current Grant Wood Fellows, Joe DeVera and Brandon Coley Cox. Norris and Conrad are now faculty in the Studio Art Division.

The School of Art and Art History has welcomed this year's Grant Wood Fellows in Printmaking and Painting & Drawing. On October 6, students, faculty, and staff filled a lecture hall in Art Building West to learn about Brandon Coley Cox's practice. While currently teaching in the printmaking program, Cox's repertoire also includes sculpture, painting, and drawing. On October 13, Joe DeVera will provide a Shop Talk about his painting and drawing practice. All three Grant Wood Fellows will hold lectures in the spring hosted by the University of Iowa Museum of Art.



The Hawkeye Lunch & Learn lecture series kicked off the fall semester with a wonderful lecture by Lena & Michael Hill, titled *Invisible Hawkeyes*. The Hills had nearly 80 total attendees between their Iowa City and Des Moines presentations.

The Lunch & Learn series has more fantastic speakers throughout the rest of the year. Learn more at outreach.uiowa.edu/HLL and RSVP today!



Michael Hill presents *Invisible Hawkeyes* to the Hawkeye Lunch & Learn audience in Des Moines.

The start of another academic year marked a new round of projects in the IISC program. Both IISC community partners, the City of Mason City and East Central Intergovernmental Association (ECIA), chose to extend their contracts for the optional second year.



Cedar County, IA Planning Team

Cedar Co. has begun work on updating their Comprehensive Plan and creating a Great Visions plan. We want to know what you think!



Students involved in IISC community-based projects use a variety of methods to engage the public, such as this Facebook page created by Urban & Regional Planning students for projects in Cedar County.

Projects underway in Mason City include public health campaigns built around the "Aging in Place" model, a Frank Lloyd Wright-inspired mural in the downtown district, digitally archiving data about Mason City's rich architectural heritage, and an interdisciplinary effort from graduate students in Public Health and Urban & Regional Planning to create a plan for Mason City's North End neighborhood. Current projects through the ECIA partnership include environmental engineering for wastewater

treatment in Lake Delhi, retail management support for the non-profit DeWitt Referral Center, an economic development plan for the Clinton Micropolitan area, [Cedar County Comprehensive](#) and Great Places Vision plans, and a plan to attract young families to Jackson County.

By the end of the academic year, UI student teams will have completed more than 20 projects and contributed roughly 20,000 hours of work in these communities.



As the fall semester picked up steam in September, the RC&D Partnership continued planning for upcoming community engagement projects that will coincide with grant applications and student/faculty community engagement activities. Outreach & Engagement staff visited several communities across Iowa over the past month in an effort to learn about project opportunities. Potential projects may include civil and environmental engineering work in

southeast Iowa, storytelling and public art projects along the Lincoln Highway Heritage Byway, and opportunities to integrate the Theme Semester: A Climate for Change into RC&Ds work across Iowa.

The Climate for Change Theme Semester Planning Committee met regularly throughout the month of September and continued to work on seven areas: speakers, fieldwork, tours, curricular initiatives, campus/city wide initiatives, arts & sustainability, and environmental justice. Subcommittees have been meeting throughout the early semester to push forward in each area. Timelines are being created for each venture, with the goal of laying the groundwork in the fall, in order to activate the campus and the state toward meaningful change in the spring.



For the 2019 Theme Semester, faculty and staff were asked to integrate the various concepts of three theme proposals into a single vision. This collaboration resulted in the selected 2019 theme, which will revolve around the "American Dream."

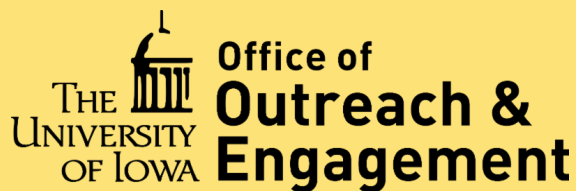
IN OTHER NEWS



The Green Room is a University of Iowa honors course that combines experiential learning with community engagement to explore a new pedagogy in higher education. The first public Green Room class took place on August 28, at the Englert Theatre, and attracted 478 people. The most attended session during September was with Jane Elliott, which had a standing-room only crowd. The class meets every Monday night through October 16.

Engagement.

The Green Room is sponsored by the Office of Outreach &



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