

THE UNIVERSITY OF IOWA  Office of  
**Outreach & Engagement**

DECEMBER 2017



Linda Snetselaar, Associate Provost for Outreach and Engagement

### Semester Summary

As we close out 2017, The Office of Outreach & Engagement reflects on another successful semester of partnerships between our office and faculty, students, and community partners across Iowa. Similar to semesters past, Outreach & Engagement worked with every college at UI this fall, with hundreds of students, faculty, and staff completing projects that benefit campus and communities in all corners of our state. A good example of this work occurred in Mason City through the Iowa

Initiative for Sustainable Communities, where urban planning and public health students collaborated to create a plan for the North End neighborhood. Next semester marketing students will apply this information to a branding campaign for the neighborhood. I encourage you to visit our website at [outreach.uiowa.edu](http://outreach.uiowa.edu) to see all the community engagement work completed this semester.

Best wishes for Happy Holidays!

Stay connected with us on social media! You can [like us](#) on Facebook, [follow us](#) on Twitter, and [view us](#) on Instagram.

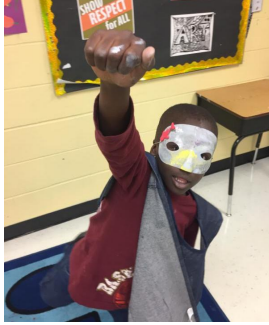
## PROGRAM UPDATES



Work has begun on a new Arts Build Communities (ABC) project, which addresses a community need or issue through the arts. ABC grants are funded through the Iowa Arts Council, with additional resources provided by the University of Iowa, Iowa State University, and the University of Northern Iowa. This year the University of Iowa is working with River Music Experience in Davenport and with other

Quad City organizations and individuals to capitalize on the vibrant live-music scene in order to promote economic growth.

Jessica Pleyel, a graduate student in the School of Art & Art History, taught performance art workshops at Welsh Elementary School in Williamsburg and Grant Wood Elementary in Iowa City. Students explored performance, improvisational skills, and mask crafting. See the final summation of the workshop, *below*: Students strike a pose as their masked character!



Grant Wood Fellows and Board Members pose with guide Brad Hatcher at the viewscape for Grant Wood's Stone City, Iowa, 1930, below, Joslyn Art Museum

The Grant Wood Fellows embarked on their annual Grant Wood Orientation Tour on November 10. Director Maura Pilcher designs the tour to impart a deeper understanding of Iowa's native son. Grant Wood Art Colony Advisory Board Members Jim Hayes and Kim Callaghan joined the fellows as they explored 5 Turnery Alley with Cedar Rapids Museum of Art Executive Director Sean Ulmer, visited the



site of the Stone City Art Colony with local Brad Hatcher, and



experienced the sun shining through Wood's massive Memorial Window at the Veterans Memorial Building in Cedar Rapids. This annual event helps the fellows, who come from across North America, appreciate the full scope of Wood's talent and impact on the region.



Successful November and December lectures featured David C. Johnsen, Dean and Professor of Pediatric Dentistry, UI College of Dentistry, and David Gier, Director, School Music and Erich Funke Professor College of Liberal Arts & Sciences.

The Hawkeye Lunch & Learn lecture series spring line-up includes:



Dean David C. Johnsen presents Dental Health for Total Health to the Hawkeye Lunch & Learn audience in Des Moines.

February 8 & 13 - H.S. Udaykumar - Professor, Mechanical and Industrial Engineering: **Connecting Iowa to the Developing World**

March 8 & 13 - Vincent Rodgers - Professor, Physics and Astronomy: **Why Study Gravitation? What Else is There to Know?**

April 12 & 17 - Christopher Merrill - Director, International Writing Program: **Only Connect**

May 3 & 8 - Teresa Mangum - Director, Obermann Institute for Advanced Studies: **Art of Collaboration - Stories from the Obermann Center for Advanced Studies**

Learn more and [RSVP](#) today!

Iowa Initiative for Sustainable Communities (IISC) is pleased to announce the release of its [Request for Proposals](#) for community partners.



We seek municipal, county or regional governments, non-



In Clinton, students meet with key stakeholders to discuss an economic development "roadmap" for the community.

profit groups, or a collection of communities with similar characteristics, such as watersheds, economic or cultural districts, or a transportation corridor to partner with us during the 2018 - 2019 academic year to complete projects that promote and enhance the quality of life in Iowa communities. Successful partnerships bring together community members from diverse backgrounds to collaborate with UI faculty, students, and staff.

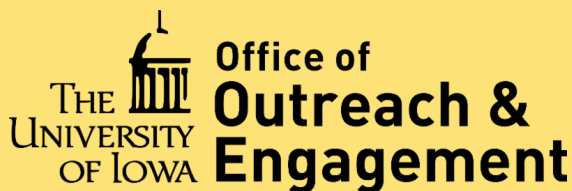
**ABOUT IISC:** We are a campus-wide engaged learning program at the University of Iowa that partners with communities and groups across Iowa to develop projects that university students and faculty can complete through their academic and research activities. Since our development in

2009, we have had 16 community partnerships across the state, and have completed over 140 projects that have contributed significantly to the advancement of our partnering communities' economic, social, and environmental sustainability. Over the past years, we have been inspired and invigorated by the success that our university and community partnerships have achieved. We look forward to bringing this experience to our future partners in 2018 - 2019! [Learn more about the IISC](#) and the benefits of our partnerships.



Infrastructure planning and design is important for economic development and sustainable growth in communities. Next spring, the Department of Civil & Environmental Engineering, College of Engineering will work on 12 infrastructure projects across Iowa in partnership with the RC&Ds, such as Golden Hills RC&D in southwest Iowa and Pathfinders RC&D in southeast Iowa. A sample of proposed projects include a trail plan to connect an existing in-town trail system in Red Oak to the community's levy; redesigning the Iowa School for the Deaf's natural area in Council Bluffs; a downtown building rehabilitation analysis and design in Eldon, Iowa; and a scenic overlook site development and design along the Historic Hills Scenic Byway in Van Buren County. UI professor Paul Hanley will serve as faculty advisor for all projects.

CLIMATE FOR CHANGE: Event, activity, and class planning continues moving forward. See the Spring 2018 [schedule listing](#) on the website for highlighted opportunities to get involved. President Harreld and Mayor Throgmorton are working on a joint Theme Semester declaration to take place in 2018. Faculty gathered in November for a luncheon to discuss integrating the Theme Semester into spring semester courses (see [Daily Iowan](#) coverage).



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