



Office of Outreach & Engagement

APRIL 2017



Linda Snetselaar, Associate Provost for Outreach and Engagement

Partnership Highlights

In the Office of Outreach & Engagement, we strive to connect UI's best resources - our students, faculty, and staff - with communities across the state. Our goal is to facilitate lasting partnerships that meet community needs. Outreach and engagement takes many forms in the UI's 11 colleges and is integral in our mission of teaching, research, and service.

To further outreach and engagement at the University of Iowa and our impact across the state, the Office of Outreach & Engagement has opened Fiscal Year 2018's grant applications. There are three grant opportunities: Community Impact Grants, Micro Grants, and Theme Semester Supplemental Grants. I encourage you to learn more at outreach.uiowa.edu/about-us/grants. Reply to this email with any questions or comments.

Stay connected with us on social media! You can [like us](#) on Facebook, [follow us](#) on Twitter, and [view us](#) on Instagram.

PROGRAM UPDATES

Arts Share

The UI Symphony Orchestra went on tour to Minnesota this month, performing at high schools in Roseville, Plymouth, and Champlin, Minnesota. 76 students and three faculty were part of the tour, which was coordinated by Arts Share. Dr. William LaRue Jones, director of UISO, states, "The tours of the UI Symphony Orchestra have become an important part of our outreach to high schools in several states as well as critical performance opportunities for our Symphony. It allows us to not only bring an excellent level of performance of the orchestral master works to high school students, but is also an important recruiting tool of talented and motivated youth." Feedback from the teachers and students from the Minnesota tour was extremely positive, with one teacher calling this a "transformative experience" for her students.

Grant Wood Art Colony

The Grant Wood Fellows will culminate their time at the University of Iowa with an exhibition entitled [Grant Wood Fellows' Exhibition 2016-17](#) at the C.S.P.S. galleries, April 20 through June 25. The exhibition will include the work of 2016-17 visual art fellows Colin Lyons and Tameka Norris and interdisciplinary performance fellow Christopher-Rasheem McMillan. *Grant Wood Fellows' Exhibition 2016-17* is free and open to the public, Monday through Saturday, from 10 a.m. to 6 p.m.,

and Sunday, from noon to 4 p.m. All are welcome to see the exhibition and speak with the Fellows during the opening reception on May 4. C.S.P.S. is located at 1103 Third St. SE, Cedar Rapids, Iowa.



Dr. Liz Tovar will present *Win. Graduate. Do It Right.* in May.

Hawkeye Lunch & Learn

In May, the Hawkeye Lunch & Learn lecture series will present *Win. Graduate. Do It Right.* with Liz Tovar, Associate Athletic Director for Academic Services. Dr. Tovar will discuss how the Office of Student-Athlete Academic Services is helping to mold today's Hawkeyes into tomorrow's leaders and why support resources are vital to reaching this mission. Learn more about the Hawkeye Lunch & Learn lecture series at outreach.uiowa.edu/HawkeyeLL and RSVP today!

Iowa City on Wednesday, May 3: <http://bit.ly/tovarIC>

Des Moines on Tuesday, May 9: <http://bit.ly/tovarDSM>

View the [2016-17 YouTube playlist](#) to watch past events online.

Iowa Initiative for Sustainable Communities (IISC)

IISC recently traveled with the Office of Outreach & Engagement and over 30 other University of Iowa departments to the state capitol building in Des Moines for the annual Hawkeye Caucus Day. The UI's reach and statewide impact were common themes among the vibrant booths, posters, and conversations throughout the capitol rotunda, and the many colorful maps indicated that the UI has impact in all 99 Iowa counties. IISC's objective during Hawkeye Caucus was to communicate to state legislators our specific focus on "engagement". When speaking with legislators and their staff, we hope to convey the value to their constituents of mutually beneficial partnerships between IISC and Iowa communities. Through collaborative partnerships, IISC works "with" communities on relevant social, economic, and environmental projects while offering engaged-learning experiences that better prepare UI students for their future careers.



The Office of Outreach & Engagement participated in Hawkeye Caucus Day, along with over 30 UI departments.

Join IISC, UI students and faculty, and community partners in early May to celebrate the 2016-17 partnerships with East Central Intergovernmental Association (ECIA) and Mason City. The [ECIA open house](#) will be on May 2 from 5 - 7 p.m. at the Maquoketa Art Experience in Maquoketa. The [Mason City open house](#) will be on May 3 from 5 - 7 p.m. at the MacNider Museum.

RC&D Partnership

The Lincoln Highway Heritage Byway, one of Iowa's nine designated state Byways, held a state-wide meeting in March to discuss ways to continue to promote and develop the unique historic and cultural attractions along the Lincoln Highway. Prairie Rivers of Iowa RC&D manages the Lincoln Byway, and staff from the Office of Outreach & Engagement attended the conference to learn about ways the University of Iowa can partner with Lincoln Highway. Iowa's eight other state Byways and two nationally designated Scenic Byways are also managed by RC&Ds, and are a great way to experience Iowa's natural beauty, history and culture. This is not the first time the University of Iowa has partnered with the RC&Ds on a Byway project; last year, students from Journalism and Mass Communication created a communication campaign in collaboration with Pathfinders RC&D to promote Historic Hills Scenic Byway. For more information on Iowa's Byway program and the role RC&Ds play in this important program, visit <http://www.iowadot.gov/iowasbyways/index.aspx>.

Theme Semester

While the end of the semester is approaching, the spring 2017 Theme Semester, Our Lives Online, continues to provide marquee activities:

- **April 20:** Neri Oxman, interdisciplinary artist, presents *Everything is Connected* at 7:30 p.m. in the IMU Main Lounge. [View event details.](#)
- **April 21:** Hawkeye Innovation Expo brings the UI's most innovative



Neri Oxman presents
Everything is Connected on
April 20.

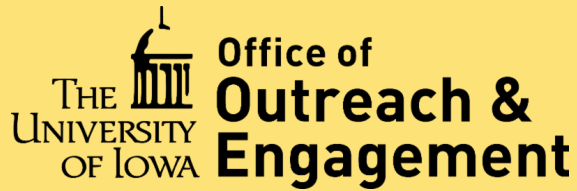
faculty, staff, and students together to celebrate successes, inspire new creations, and encourage networking for future collaborations.

[View event details.](#)

- **May 4 - 5:** EntreFEST conference is the largest gathering of Iowa's entrepreneurial and innovation community. UI students can receive a discounted registration rate. [View event details.](#)

UI students, faculty, and staff, and community members are encouraged to submit an idea for the spring 2019 Theme Semester. the proposal deadline is May 5. [Learn more about this opportunity.](#)

For more information visit theme.uiowa.edu. Join the conversation online using #UITHEME.



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