

THE UNIVERSITY OF IOWA  Office of  
**Outreach & Engagement**

AUGUST 2016



Linda Snetselaar, Associate Provost for Outreach and Engagement

### Partnership Highlights

As we begin a new academic year at the University of Iowa, and welcome students, faculty, and staff, I am excited to engage our campus with communities across Iowa. For some, it may be an introduction to outreach and engagement in higher education and, for others, it will be building off work they have already completed. There are numerous opportunities at all levels to participate in outreach and engagement through our office, whether you are a campus or community member. A few

highlights of the beginning of the year include: launching new partnerships under the Iowa Initiative for Sustainable Communities with the City of Mason City and East Central Intergovernmental Association; welcoming three new Grant Wood fellow to campus; working with the Theme Semester for activities this coming spring; and an outstanding fall line-up for the Hawkeye Lunch & Learn lecture series. We are looking forward to strengthening our community partnerships across the state and enhancing outreach and engagement. I am very much looking forward to sharing our stories with you throughout the year. I encourage you to all visit our website, [outreach.uiowa.edu](http://outreach.uiowa.edu), or follow us on social media to stay informed about our featured programs, opportunities, and more.

Stay connected with us on social media! You can [like us](#) on Facebook, [follow us](#) on Twitter, and [view us](#) on Instagram.

## PROGRAM UPDATES

### Arts Share

Duo Rosa, a string duo comprised of Beth Oakes (UI music faculty) and Kathleen Sihler (Waterloo-Cedar Falls Symphony), performed for retirement communities throughout Eastern Iowa. Their repertoire, which featured a mix of classical music and show tunes, was a hit with audiences at Briarwood Healthcare, Pathways, and Ecumenical Towers in Iowa City.

The Van Buren County art sculpture is going up! Supported in part by the Iowa Arts Council and the University of Iowa's Office of Outreach & Engagement through an Arts Build Communities grant, the sculpture is in the shape of a barn and is a tribute to the family farm. The final piece will have

an educational component as well, and will demonstrate the value of the small farmer as well as agricultural-based communities.



Arts Share is working with IMU Marketing + Design to create a video about the barn sculpture in Keosauqua, Iowa.

## Grant Wood Art Colony

On August 6, former Grant Wood Fellow Careena Melia staged a reading of *As You Like It* with her Walden Shakespeare theater company in the Boston, Massachusetts area. Associate Provost Linda Snetselaar was in the area and attended. This is one example of how the Office of Outreach & Engagement continues to support the Grant Wood Fellows even after they leave campus.

Once artist fellowships and residencies reach a specific age, they realize that they have a network of talented alumni to celebrate. The Grant Wood Art Colony has hosted 14 fellows over the past five years in the visual and performing arts. Just as each artist has left their mark on the University of Iowa community, their experience with the Colony has impacted their work. One of the first fellows, Mariangeles Soto-Diaz (2011-12) explained, "The Grant Wood Fellowship has been a wonderful experience. Teaching motivated students at the stunning Art Building West designed by Steven Holl, researching at the library, being part of the distinguished School of Art & Art History at the University of Iowa, and experiencing the distinctive character of Iowa City while having the space to work and reflect on my practice has been generative in ways that will stay with me for years to come." These sentiments resonate each year as fellows depart Iowa City to continue their careers. [Learn more about current and past fellows.](#)



Dean Sarah Fisher Gardial presented on women in business in March.

## Hawkeye Lunch & Learn

The Hawkeye Lunch & Learn lecture series kicks off the fall semester line-up in September! This fall, there's the opportunity to learn about art, Germans in Iowa, pharmacy, and the history of UI residence halls. View the complete schedule of Iowa City and Des Moines Hawkeye Lunch & Learn lectures at [outreach.uiowa.edu/HawkeyeLL](http://outreach.uiowa.edu/HawkeyeLL) and RSVP today!

**September:** Anita Jung, *The Fine Art Print*

**October:** Glenn Ehrstine, *German Iowans and the Politics of Brewing*

**November:** Dean Donald E. Letendre, *Pharmacy Today: Iowa's Societal Imperative*

**December:** Dean Lyn Redington, *Life Lessons from UI Students*

## Iowa Initiative for Sustainable Communities

The Iowa Initiative for Sustainable Communities is excited to welcome its new program coordinator, Travis Kraus! Travis will coordinate the day-to-day operations of the program and looks forward to leading engaged-learning projects that promote sustainability throughout the state. Travis comes to the Office of Outreach &

Engagement with experience in economic development in Iowa. He also earned a master's degree from the University of Iowa School of Urban & Regional Planning.



Travis Kraus, IISC Program  
Coordinator.



**Project Highlight:** Anna Swanson, recent MFA graduate from the Department Cinematic Arts, films farmers selling local produce at the Creston Farmer's Market.

## RC&D Partnership

The RC&D Partnership is nearing completion of a large summer project with Southern Iowa RC&D involving the marketing and promotion of local farmers and farmer's markets in the Creston, IA region. Anna Swanson, recently MFA graduate in the Department of Cinematic Arts, is creating a promotional film highlighting local farmers who sell produce at the Creston Farmer's Market. Swanson has spent several hours filming farmers and supporters of the farmer's market. This project is part of a USDA grant obtained by Southern Iowa RC&D in partnership with the University of Iowa. The

partnership was highlighted as part of University of Iowa RABGRAI [stories](#) in July, as Creston was an overnight stop. Staff is looking forward to seeing the completed film!

## Theme Semester

Our Lives Online, the spring 2017 Theme Semester about the Internet and technology, explores the global system of connectedness, networks, and collaboration discovered in the past and emerging in the present and future. As the University of Iowa embarks on a new academic year, individuals are encouraged to [download and print off one of the posters](#) and show support for the spring 2017 Theme Semester!



It's not too early to get involved in the spring 2017 Theme Semester!



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