

THE UNIVERSITY OF IOWA  Office of  
**Outreach & Engagement**

NOVEMBER 2015



Linda Snetselaar, Associate Provost for Outreach and Engagement

### Partnership Highlights

The Office of Outreach & Engagement staff has released their first annual 2014-15 highlights report. This report showcases the work done in our office, across campus, and in communities throughout the state. Our work is centered around using university resources to enhance the quality of life across the state through research, projects, and programming.

At the Hawkeye Caucus event in Washington D.C. earlier this month, I had the opportunity to speak with national leaders who are excited about the work our campus is doing in communities. Our work is truly groundbreaking. We allow for innovation in and outside of the classroom, while providing accessible infrastructure for faculty, staff, and students to focus on outreach and engagement.

I want to recognize and thank our community partners, who provide guidance and assistance in our work, and our students, faculty, and staff who facilitate projects and activities across the state. I invite you to read our report to learn more about our outreach and engagement efforts as an office and institution.

[View the 2014-15 Office of Outreach & Engagement annual report](#)

### Outreach & Engagement Grants due January 7, 2016

The Office of Outreach & Engagement is providing three grant opportunities for the 2015-16 academic year. The grants are available to university faculty and staff working to make a difference in communities across the state of Iowa. The final opportunity to apply for funding this fiscal year is approaching. Proposals are due Thursday, January 7, 2016.

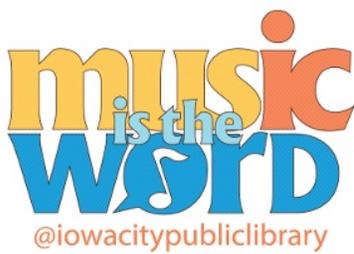
For more information on the grants and application process, visit [outreach.uiowa.edu/grants](http://outreach.uiowa.edu/grants).

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Stay connected with us on social media! You can [like us](#) on Facebook, [follow us](#) on Twitter, and [view us](#) on Instagram.

## PROGRAM UPDATES

Arts Share



**Community Partner Spotlight:** Learn more about Music is the Word programming at [www.icpl.org/mitw](http://www.icpl.org/mitw).

Writers from UI's International Writing Program gave readings and taught workshops coordinated through Arts Share. Melissa Mohr from the Figge Museum in Davenport said the reading they hosted was outstanding and they would like to start planning for next year! Other readings and workshops took place in Des Moines, Cedar Rapids, Washington, and Iowa City, with a farewell reception held on November 2nd.

Additionally, Arts Share is teaming up with the Iowa City Public Library for their "Music is the Word" programming, which celebrates the new UI School of Music building opening downtown in fall 2016.

## Grant Wood Art Colony

On October 23rd, Director Maura Pilcher took Fellows Terry Conrad, Christopher Jette, and Neal Rock on a tour of Grant Wood-related sites around Iowa as part of an orientation. Cedar Rapids Museum of Art Director Sean Ulmer provided an exclusive look at the Museum's Wood, Marvin Cone, and Mauricio Lasansky collections and the Grant Wood Home and Studio. The Fellows also visited Bruce more in Cedar Rapids and met Grant Wood Art Colony Board member Randy Lengeling at the Stone City General Store Pub.

Also taking place last month, Printmaking Fellow Terry Conrad led a two-day printmaking workshop for the AP Studio class at the Creative Arts Academy in Davenport. This experience was made possible in collaboration with Arts Share. Additionally, the School of Art and Art History held Shop Talks for Conrad and Painting and Drawing Fellow Neal Rock. Both spoke about their influences and career paths to students, faculty, staff, and community members.



**Partners in Action:** Bruce more Executive Director David Janssen describes the Grant Wood Sleeping Porch conservation project to the Grant Wood Fellows.



## Hawkeye Lunch & Learn

You are invited to the last Hawkeye Lunch & Learn lecture of the semester presented by Chuck Swanson, Hancher Executive Director, titled *Hancher: Building the Future, Serving the State*. Swanson will discuss the impact Hancher projects have made throughout the state of Iowa and the relationships Hancher has formed with Iowa communities while waiting for the new auditorium to open in 2016.

**Thursday, December 3rd** in Iowa City: [bitly.com/swansonIC](http://bitly.com/swansonIC)  
**Tuesday, December 8th** in Des Moines: [bitly.com/swansonDSM](http://bitly.com/swansonDSM)

*Hancher: Building the Future, Serving the State:*  
Chuck Swanson will present in December.

For more information visit [outreach.uiowa.edu/HawkeyeLL](http://outreach.uiowa.edu/HawkeyeLL)

## Iowa Initiative for Sustainable Communities

The IISC released their Request for Proposal for new community partners for 2016-17. Visit [iisc.uiowa.edu](http://iisc.uiowa.edu) to learn more about the process and partnership.

Students, faculty, and staff were busy traveling around the state throughout October! On October 13-15th, IISC staff traveled to Sioux City to present at the annual conference of the Iowa Chapter of the American Planning Association on successful university-community



**Project Spotlight:** Health and Human Physiology students prepare to assess the walkability of Sloan with their community partners.

partnerships. Graduate Urban and Regional Planning students also attended the conference and met with their community partners to discuss their projects in the area. Additionally, students from the Health and Human Physiology department were also in western Iowa, as 38 undergraduate students traveled to Lawton and Sloan to complete walkability assessments. In Winneshiek County, graduate students in the School of Art & Art History and Urban and Regional Planning have been collecting data and meeting with community members about their projects, which focus on public sculpture and recreational trail use. And in Iowa City, students from the Engineering and English departments have been busy exploring parks along the Iowa River and working towards the conversion of the city's streetlights into LED fixtures with staff from the City of Iowa City and Mid-American Energy.



**RC&D Partners in Action:** Associate Provost for Outreach and Engagement Linda Snetselaar leads a Motivational Interviewing workshop with RC&D directors and staff.

## RC&D Partnership

The Office of Outreach & Engagement led a day-long strategic planning session and motivational interviewing workshop held at the University of Iowa on October 30th. All RC&D directors were present as well as several staff. Iowa League Executive Director Regenia Bailey and Nick Benson led a strategic planning session in the morning; Linda Snetselaar and staff from her Nutrition Center facilitated a Motivational Interviewing workshop in the afternoon, where RC&D staff learned how to be "agents of change" in their community.

Seven of the nine RC&Ds continue to work with Linda Snetselaar on a National Institute of Health grant that will be submitted in February. Planning for spring semester projects is well-underway, with six projects already set up.

Currently, students and faculty continue their work on a variety of projects with the RC&Ds. Professor Jill Smith's Nonprofit Organizational Effectiveness course students met with most of their community partners online to discuss their grant search project. Graduate student Julianna Luchessi has made significant headway on her economic impact assessment of Northeast Iowa's flood management program. And students in Professor Rachel Young's Strategic Communication Campaigns course completed their research on the Historic Hills Scenic Byway with Pathfinders RC&D.

## Theme Semester

Students in seven Iowa communities confronted cyberbullying as the University of Iowa's Hancher and Iowa City's Working Group Theatre presented *Out of Bounds* during a tour November 2nd - 10th. Students in these communities have been collaborating with University of Iowa's Professor Anita Jung, creating selfies that will be transformed into art that will hang in the new Hancher Auditorium. Throughout the tour, actors encouraged students to do one small thing - an act of kindness, a positive gesture - and share it on social media. Search #onesmallthingOOB to see what students wrote and add one, too!



**Just Living Spotlight:** *Out of Bounds* is presented to elementary and middle school students in November. Photo courtesy of Hancher.

### Ticket giveaway for Taylor Mac!

Did you miss the announcement last week? Just Living is giving away two tickets to see performer Taylor Mac at the University of Iowa on Saturday, December 5th at 7:30 p.m. ([view event details](#))! A *24-Decade History of Popular Music* is his most ambitious project to date—a subjective history of the past 240 years since America's founding, told through the music of the times. [Visit the Office of Outreach & Engagement on Facebook](#) by **Thursday, November 19th** for the opportunity to win two tickets and for a meet-and-greet! The winner will be announced on Facebook at noon on Friday, November 20th.

